NATHAN WEST GRAPHIC DESIGNER

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OBJECTIVE:

To further advance my career in the Graphic Design field where my creative skills will be utilized, challenged, and advanced.

EDUCATION:

The Art Institute of Pittsburgh | Pittsburgh, PA
Bachelor of Science degree in Graphic Design, March 2010

TECHNICAL SKILLS:

- Illustrator
- Photoshop
- InDesign
- Flash
- Mac/PC
- Dreamweaver
- Microsoft Word
- Microsoft PowerPoint
- Ableton Live

DESIGN SKILLS:

- Logo Design
- Corporate Identity
- Image Manipulation
- Typography
- Web Design
- Page Layout
- Handmade Illustration
- POP Design
- Package Design

EXPERIENCE:

Cannon Coffee, PA
Coordinator of Marketing and Outreach, December 2013 - Current
Personally responsible for digital design and print media, handcrafted in-store signage, social media/marketing efforts, production of ADA compliant signage, and communication with customers/community organizations.

West Graphic Design, WV, PA
Freelance Designer, November 2009 - Current
Personal freelance company with a diverse group of clients ranging from family and friends to small businesses. Works include both handmade and digital mediums. Personally responsible for the development of concepts, thumbnails, digital roughs, revisions, and final designs. Recent clients include: Brookline Pub, Pressley Ridge School for the Deaf, and Fede Pasta.

Giant Eagle Market District, PA
Graphic Designer, June 2010 - September 2013
Worked on a three member marketing team in direct contact with all store departments to create unique store displays and signage that adhere to Giant Eagle Market District branding. Personally responsible for handcrafted signage, creating store social media post content, social media customer relations management, and a wide variety of digital design and print media.

ACHIEVEMENTS:

Responsible for the Market District store that consistently had the highest sales, Children on Campus Training (WVU), training in American Sign Language (PRSD).

SCAN THE QR CODE TO VIEW MY WEBSITE AND PORTFOLIO
REFERENCES AVAILABLE UPON REQUEST